

Committee Name:	Finance Committee		
Committee Chair:	Guy Davis		
Minutes recorded by:	Guy Davis	Date/time of meeting:	3/30/21 8:00PM ET

Actions Taken:

MSA: Approval of minutes from previous meeting.

MSA: That the Finance Committee approves the budget adjustments and overbudget requests.

# of committee members present: 12	Absent: 2	Guests:
Committee members present: Guy Davis - Chair, Jill Gellatly - Vice Chair, Ralph Davis, Brandon Franklin, Jeanne Ensign, Laura Winslow, Ashley Braniecki, Elyce Dilworth, Phil Dodson, Teddy Decker - Treasurer-Ex-officio, Dawson Hughes - CEO-Ex-officio, Susan Parker - CFO-Ex-officio.		
Committee members not present: Tom Boak, Homer Lane		
Guests:		

Minutes

The meeting was called to order at 8:00 PM EST.

- 1) Welcome
- 2) Roll Call and Conflicts - no conflicts of interest were reported.
- 3) **MSA: Minutes of the 2/23/21 meeting were approved, after recirculation following the call and approved by email.**
- 4) Review and discussion of 2021 budget adjustments and overbudget requests as per the memorandum distributed by Dawson prior to the meeting..
 - a) The 2021 budget adjustments and overbudget requests have already been approved by the Board. Their net effect is to reduce the 2021 budgeted deficit by \$309k. The total overbudget requests of \$236k are offset by revenue increases and expense reductions from a second round PPP loan, higher membership revenues, higher partnership income and elimination of the costs of an in person annual meeting, totaling \$545k.
 - b) Dawson explained the goals of the Board and broader background to the changes.
 - i) Since setting the 2021 budget using conservative projections of membership numbers and revenues, in the context of continued uncertainty around the evolution of the pandemic and its effects on masters swimming, the environment and outlook have improved, and membership renewal trends have been better than budgeted. The NO has prepared detailed projections of membership numbers from 2021 to 2023 using a range of scenarios based on varying assumptions about the evolution of the pandemic and its implications for masters swimming. Developments are such that the NO is now confident that membership numbers are tracking higher than budgeted, consistent with a scenario in which membership will reach or exceed c. 43k in 2021. Looking forward based on the same outlook the current projections are for membership numbers to reach close to 50k in 2022 and 52-57k in 2023, which are consistent with USMS BOD goal of having a break-even budget in 2023 while preserving investment reserves at healthy levels (subject to stock market variation)
 - ii) The primary rationale for the adjustments is to take advantage of the Olympic year to boost marketing activity and to host events in the latter half of the year that take advantage of easing pandemic restrictions.
 - iii) The Board’s decision to hold a virtual annual meeting again in 2021 reflects the desire to focus USMS efforts in the second half on events and swimming, which themselves could conflict with the work needed to plan and host an in-person annual meeting. The Board is keeping open the possibility of holding an in-person BOD meeting in the second half, possibly coordinated with one of the events, and working on plans for an in-person volunteer summit for 2022
 - iv) The second round PPP loan/grant has very similar terms to the 2020 loan, meeting the conditions for forgiveness in 2021 at which time it can be accounted for as grant revenue.
- 5) **MSA: That the Finance Committee approves the budget adjustments and overbudget requests. Approved unanimously.**
- 6) Meetings of the FOG review/update sub-groups will be scheduled likely towards the end of April.
- 7) No new business was brought forth.

The meeting was adjourned at 8:34 pm ET.

Respectfully Submitted,

Guy Davis, Chair