

USMS Convention — Anaheim (Garden Grove), California 2013

Committee Name:	Coaches Committee	Session #:	Report #: 4
Committee Chair:	Scott Bay	Vice Chair:	Stu Kahn
Minutes recorded by:	Cokie Lepinski	Date/time of meeting:	Thurs, 9-12-13, 12:30-1:45 p.m.

Actions Requiring Approval by the HOD: n/a

Action Items: n/a

Motions Passed: n/a

Number of committee members present: 11	Absent: 10	Number of other delegates present: 59
Committee members present (list all, including chair and vice chair): Scott Bay (Chair),, Bill Brenner (Ex Officio), Chris Campbell, Lisa Dahl, Heather Howland, Bob Jennings, Stu Kahn (Vice Chair), Cokie Lepinski, Frank Marcinkowski, Erin Mathews, CJ Rushman (Associate Member) Jody Smith, Jillian Wilkins		

Minutes

The meeting was called to order at 12:30 p.m.

1. Coaching Certifications. Coaches Committee has been active in the design and teaching of Levels 1, 2 & 3 working in hand with the National Office. Bill Brenner gave a briefing about the numbers of coaches, reporting that 90% of the participants are active masters coaches (full and part time) and to date over 1100 coaches have been certified. Level 4 is a portfolio style and we hope to have that unveiled shortly. It is going through final review now. We hope to have Level 5 unveiled in 2014. There was a suggestion about Level 5 being more about the Science of Coaching (taper training, energy systems, etc.)
2. A continued goal is finding new ways for Coaching education as well as finding ways to assist LMSCs in coach education. We have been active in several USMS publications such as SWIMMER Magazine, Streamlines & Streamlines for Coaches.
3. One of our 2014 goals is to better serve our Fitness Swimming community. We are very interested in collaborating with the Fitness Committee. Christine Maki, Southern Pacific, talked about their success in a workshop targeting heart rate workouts.
4. Frank Marcinkowski covered World Coaching and how we are working toward providing and covering expenses for the USMS Coaches for the FINA Worlds in August 2014. There will be a call soon for interested coaches to apply.
5. January 1, 2014 is the target date to take Coaches Certification and have it handled by USMS, not ASCA. There was a suggestion to create a FAQ regarding Coaches Certification.
6. Heather Howland covered Awards. 11 nominees for the Kerry O'Brien award and 3 for the Coach of the Year. Goal to keep the value of the award but also to see more nominations as we know there are many great coaches and teams out there. Suggestion to use Facebook, Twitter and social media in general to reach out to the general audience. Making a more direct contact with the LMSCs was also a future goal. Tapping a team on the shoulder to nominate their coach. Having a SWIMMER Magazine dedicated just to Awards.
7. Cokie gave a briefing on Publications. We have established a smooth working relationship with the National Office and Laura Hamel. Coaches have stepped up and written a lot of articles. We actually have a surplus of articles (but always want more). This gives USMS the opportunity to publish particular articles when they want to, for example, matching a theme for a particular season such as open water.
8. Cokie gave a briefing on High Performance Camp. We had 19 swimmers representing 18 teams and ranging in age from 33 to 79. Suggestions to move the camp around the U.S. or doing one on the East Coast and one on the West Coast.
9. Stu Kahn covered web workouts. In the last two years, we have expanded from 4 to 7 coaches covering 7 different categories. A coach generally runs for two years. It is a \$1500 stipend and we will have 4 openings for 2014. If you are interested, submit an application. The renewal is annual. At the end of year one you have the first right of refusal.
10. Erin Mathews briefed us on On Deck Coaching. We began using the Sign Up Genius for filling in the needs for on deck coaching at Nationals. It worked well to fill the gaps and to remind the coaches when they were due on deck. The issue of the

"fin" on the starting blocks did cause a slow down at Nationals. We'll have the issue soon for the FINA approved backstroke add on. Thursday night at Nationals there was no coach on deck (pool is now open later than it has been in the past). We'll need to add this into our blocks of Sign Up.

11. Bob Jennings said some of his team went to the World Games in Turin. He says they were very pumped up and that the games entry times were far easier to meet than Nationals.
12. New business. Chris Campbell thought we should have a coaches liaison to Senior Games. Jody Smith pointed out that it is not our event and we have to balance our exposure to liability. Susan Ingraham offered that as we see things that need to be improved, that we need to bring our concerns to the meet director.
13. Jody Smith let us know that we will have a coaches designation for 2014 USMS registration. You can check the "coach" box and pay \$30. There are services that go along with that \$30 fee. She encourages us to utilize this list as we have assignments on the Coaches Committee. The question was asked whether there was a pull to a "Coach Only" membership like USA has? The answer is unknown, there may be evolutions as we move forward
14. Jody also talked about the movement of our registration process for Coaches Certification into USMS and no longer through ASCA. This is effective January 1, 2014. The fee is \$45 (versus the \$70 fee ASCA charges). The ASCA World Clinic is for ASCA members. You would need to retain your ASCA Membership to attend their clinics. We hope to maintain a partnership with ASCA to continue being able to present a masters track at ASCA.

Tasks for the Upcoming Year

1. Complete Level 4 and roll out January 2014.
2. Design Level 5, review, and unveil in 2014.
3. Liaison with the Fitness Committee to better serve fitness swimmers.
4. Solicit for replacement coaches for the Online Web Workouts.

The meeting was adjourned at 1:45 p.m.
