

<b>Committee Name:</b>	Championship Committee Interview for Orlando	<b>Session #:</b>	1	<b>Report #:</b>	1
<b>Committee Chair:</b>	Jeff Roddin	<b>Vice Chair:</b>	Kim Crouch		
<b>Minutes recorded by:</b>	Patty Nardozzi	<b>Date/time of meeting:</b>	Fri, July 22, 2016; 11:00am EDT		

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## Motions Passed:

1. None

<b>Number of committee members present:</b>	9	<b>Absent:</b>	10	<b>Number of other delegates present:</b>	n/a
<b>Committee members present (list all, including chair and vice chair):</b> Jeff Roddin, Jim Clemmons, Sandi Rousseau, Patty Nardozzi, Jeff Strahota, Charlie Tupitza, Natalie Taylor, Jay Eckert (ExO)					
<b>Others in Attendance from Bidder:</b> Mike Brady, Executive Director of Central Florida YMCA, Jillian Wilkins (also on the committee), Rowdy Gaines					

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## Minutes

The meeting was called to order at 11:00 am EDT

**Introductions:** Committee members and guests introduced themselves.

**Purpose of the Meeting:** Jeff explained the purpose of the call as an opportunity for committee members to ask questions that were left unexplained in the bid or that needed further explanation as well as for bidders to ask any questions that they might have. It was explained that this is a joint bid with 2018 Pan American Games that has already been awarded to Orlando.

### Questions/Answers:

Jeff read the following statement given to the Championship Committee from the USMS Board of Directors/Executive Committee: "USMS wants to fully support 2018 Pan Ams in Orlando.", and noted that Championship Committee has discussed this statement and are contemplating suspending 2018 Summer Nationals to accomplish this, noting that awarding 2018 Summer Nationals to Richmond or SPIRE in August likely does not support that directive.

Questions to the bidder revolved around the logistics of co-hosting Summer Nationals and Pan Ams with respect to sponsorship agreements, awards, age groups (18-24 not recognized at Pan Ams), National Qualifying Times (USMS requires, Pan Ams does not), revenue sharing, etc.

Bidder stated that they would have separate awards for USMS and Pan Ams. Partnership agreements for Pan Ams have not yet been finalized so it was difficult to determine if this would be a problem at this date. The committee stressed the importance of USMS branding and exposure at USMS Nationals.

The discussion then moved to how Orlando could support USMS if USMS suspended 2018 Summer Nationals to fully support Pan Ams. The bidder stated they could offer USMS corporate sponsors exposure through Pan Ams, which would likely be an even larger event than Summer Nationals. Bidder and USMS will need to work through contractual obligations to insure no sponsors conflict. Main sponsors for bidder currently include Rosen Hotels, Pepsi, and Sea World, but the sponsor portfolio for both bidder and USMS is likely to change in the next two years. Rowdy Gaines specifically offered to make calls to our Sponsors, speak to our HOD, etc. or whatever we would like him to do to promote this opportunity.

Jay Eckert from USMS echoed the Championship Committee sentiment that the National Office wants to do everything they can to support Pan Ams. USMS appreciates the offer to accommodate sponsors at Pan Ams. However, USMS will still need to find ways to ensure all contracted sponsor benefits are satisfied either through Pan Ams or another national event.

Bidder made it clear they that they want to work with USMS on cross-marketing efforts related to Pan Ams. USMS would be an unofficial co-host with logo exposure in marketing materials and throughout the venue, subject to UANA regulations.

If Summer Nationals were suspended it was mentioned that the 18-24 year olds may not be able to compete as they are not eligible for Pan Ams. Bidder assured the committee that they would look into having this age group available and only be scored for USMS purposes and will have an answer prior to July 31<sup>st</sup> Championship Committee conference call.

The meeting was adjourned at 11:57 am EDT.