



U.S. Masters Swimming  
LMSC Leadership Summit  
March 13-15, 2015

## Agenda

### Friday, March 13

7:00 p.m. Welcome Reception with Misty Hyman, 2000 Olympian

### Saturday, March 14

6:00 - 6:45 a.m. Creative Ways to Use Pool Space

This is an *optional* session where we will discuss options for fitness programming in small and non-standard sized pools.  
Location - hotel pool.

7:30 - 8:00 a.m. Continental Breakfast- Maricopa Room

8:00 - 8:45 a.m. Why Are We Here? - Welcome and Objectives

8:45 - 10:15 a.m. LMSC Governance - Platform for Leadership

10:15 - 10:30 a.m. Break

10:30 - 11:00 a.m. Making the USMS Vision Happen

11:00 - 11:45 a.m. Vision Breakout Groups

11:45 a.m. - 1:00 p.m. Lunch with Brent Rutemiller, CEO, Publisher - Sports Publications International

1:00 - 2:00 p.m. Vision Recap

2:00 - 2:30 p.m. Come Play in My Lane - Incubating New Clubs and Helping Existing Clubs Grow

2:30 - 3:00 p.m. USMS Communications Toolkit

3:00 - 3:15 p.m. Break

3:15 - 4:15 p.m. Treasure Hunt - Navigating the USMS Website for Key Resources

4:15 - 5:15 p.m. Sharing Ideas for Local Programming

Dinner on Your Own

**Sunday, March 16**

7:30 - 8:00 a.m. Continental Breakfast- Maricopa Room

8:00 - 9:15 a.m. Volunteer Motivation Through Inspired Leadership

9:15 - 10:00 a.m. Growing the Volunteer Pool

10:00 - 10:15 Break

10:15 - 11:00 Expanding our Culture of Recognition

11:00 - Noon Wrap-Up and Feedback