



**U.S. MASTERS
SWIMMING**

USMS Media Passes

Requests, Restrictions, and Releases

Media Pass Request

Thank you for your interest in U.S. Masters Swimming events. In order to ensure the safe and efficient operation of our events and to ensure brand integrity, anyone acquiring media for a media outlet or commercial entity at a USMS event must obtain a media pass. To get this process started, please fill out our [online Media Pass Request](#) at least two weeks prior to the event.

*If you're taking pictures or video in spectator and athlete areas off the deck for personal or club use, you **do not** need to obtain a media pass. But please note: **Cameras or recording devices in the pool and drones are prohibited at the event, except when in use by preauthorized USMS staff or contractors.***

Media Pass Restrictions

If a USMS media pass is granted, you agree to the following:

- No camera or recording equipment of any kind allowed in the pool at any time.
- No drone operation at the venue.
- No flash photography.
- No photography or video behind the blocks during a start.
- No photography or video in restricted areas, which can include diving platforms, catwalks, bulkheads, etc.
- The meet referee or designee has authority to restrict access in areas on deck in the interests of effective meet operations. These can include the area behind the starting blocks, areas where officials are standing or walking to observe swimmers, bulkheads, operations areas, etc.
- To not impede the progress of any athlete, event personnel, or meet officials on and off deck.
- For filmmakers: Crowd-release notices must be posted at the entrances and exits of the facility.

Anyone failing to comply with these restrictions, or failing to follow event and meet officials' direction as it relates to the operation of the event, is subject to removal from the meet at the discretion of the meet referee. Some restrictions do not apply to preauthorized USMS staff or contractors.

Once a Media Pass Request is approved, you'll be notified and you'll proceed to the onsite media office to:

- Sign a liability release.
- Provide proof of liability insurance for your organization or project that includes indemnification of USMS for any damage you may cause to the facility, damage to your equipment, or injury to yourself or others caused by you.
- Obtain the correct event name and organization name for the purposes of identifying them correctly in your publication or project. And for filmmakers, to clearly and properly credit USMS in the final production credits.
- Receive a media pass credential that must be worn at all times while on deck. Media passes must be returned at the conclusion of the event.



**U.S. MASTERS
SWIMMING**

Media Pass Liability Release

U.S. Masters Swimming (USMS) media pass holders (Pass Holders) shall be liable for injury or damage to persons or property of persons related to performing services at a USMS event. The Pass Holder, personally and for all successors or assigns, covenants to indemnify and hold harmless USMS against all reasonable claims, demands, suits, or judgments.

Insurance

Pass Holder shall provide and maintain, at its expense, appropriate insurance coverage for its operations, products, and services.

Upon execution of this Agreement and prior to being granted access any USMS events, Pass Holder shall provide a certificate of insurance to USMS providing evidence of the following insurance:

1. General Liability insurance with limits not less than \$1,000,000 each occurrence and \$2,000,000 in the aggregate. Such insurance shall include coverage for contractual liability, products-completed operations, personal and advertising injury, premises damage legal liability, property damage and bodily injury liability (including death);
2. Any other insurance necessary and appropriate for covering the Pass Holder's operations and marketing activities.

All such insurance to be maintained by Pass Holder shall be primary to and noncontributory with any insurance maintained by USMS; and shall be written by insurance companies with ratings of "A" or better in the latest edition of the A.M. Best key rating guide. Policies (1) and (2) above shall be endorsed to include USMS as Additional Insured.

I understand and agree to these terms:

Name _____ Organization _____

Signature _____ Date _____